

# Caroline “Cari” Favole, PMP®

Project Manager



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[www.carifavole.com/portfolio](http://www.carifavole.com/portfolio)

To the HR or Hiring Manager:

I am writing to express my keen interest in the role advertised. With a diverse background encompassing project implementation, execution, and management, as well as content development and video production with a focus on Audio, I am confident that my multifaceted skill set aligns seamlessly with the demands of this pivotal position at your organization.

Throughout my career, I have consistently demonstrated an unwavering commitment to driving projects to successful fruition, while simultaneously fostering an environment of collaboration among cross-functional teams. My extensive experience in Customer Relations and Communications has equipped me with an acute understanding of client needs, enabling me to deliver solutions that consistently surpass expectations.

Drawing from my previous roles, I have honed a profound understanding of executing and managing complex project lifecycles. My tenure at the Accreditation Commission for Education in Nursing illuminated my capacity to design and execute strategic marketing campaigns across a plethora of platforms. These efforts culminated in tangible increases in engagement metrics and marked success in constituent outreach. Additionally, my employment involved adeptly managing website updates, crafting impactful social media strategies, and generating data-driven reports that provided valuable insights for informed decision-making.

My time as a Project Manager and both MCNE Studios as well as Crisp Video Group provided me with invaluable experience in demonstrating effective leadership and project management skills, contributing to the realization of creative visions in effective video campaigns as well as a consistent delivery of engaging content to the target audience. In both roles, I orchestrated and facilitated the entire content creation process, ensuring seamless coordination and collaboration among team members for consistent and high-quality results.

During my tenure as a Marketing Communications Specialist at Catholic Charities Atlanta, I successfully managed the entirety of marketing and communications activities. From meticulously crafted press releases to captivating event invitations, my multifaceted approach resonated with diverse stakeholders. My prowess in strategically engaging supporters, overseeing and executing fundraising events, and providing insightful reports to the Board of Directors, underscore my ability to lead projects to successful outcomes while fostering deep stakeholder engagement.

At this juncture, I believe that my proficiency in various project management tools and software, in conjunction with my exceptional communication acumen, positions me well to excel in efficiently managing client demonstrations. My demonstrated expertise in leading diverse teams and steering projects to triumphant conclusions stands as a testament to my potential contributions to your company's ongoing growth and prosperity.

Enclosed, please find my comprehensive resume, which offers an in-depth exploration of my career trajectory, accomplishments, and proficiencies. You will also find my Project Management Portfolio link in the header above. I am eager for the opportunity to further discuss how my experience and skill set align with the goals and ethos of your organization. I would be grateful for the chance to delve into my potential contributions in greater depth during a subsequent conversation.

Thank you for considering my application. I look forward to the prospect of collaborating with your company and contributing to its continued success.

Sincerely,

Caroline “Cari” Favole